

## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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### ***“MEET ME IN ST. LOUIS” – 22-26 SEPTEMBER 2010***

**St. Louis, June 16, 2010** -- The Saint Louis National Charity Horse Show is gearing up for its annual Saddlebred Horse Show scheduled for 22-26, 2010, at the fun-filled National Equestrian Center in Lake St. Louis, Mo. The Saint Louis National Charity Horse Show is honored to be chosen again as the 2010 ASHA Regional Championship Show for Region 5. With a long history of World and National Championships, Pleasure Equitation Medallion Finals, Classics, and Grand National Classes, we are happy to announce some additions for 2010. The St. Louis National Charity Horse Show will host the 2010 Missouri Horse Show Association Equitation Medallion Finals as well as the Midwest Regional Academy Championships. We will be offering a U.P.H.A. Pink Ribbon Class in the Ladies' Five-Gaited Championship and The American Grand National Registry has selected an \$1800 Three-Gaited Park Championship and a \$5,000 Three-Gaited Show Pleasure Championship Special Stake for this year. The show will continue to put emphasis on a party-like atmosphere. Our goal for the show continues to be: ***“Good Friends, Good Horses and a Good Time”***

#### **Judges:**

The judging lineup includes Sandra Currier, Bellville, TX; Tammie Conaster, Nicholasville, KY; and Jay Wood, Plato, MN.

#### **Horse Show Manager.**

Charlie Byron of Hartselle, Alabama is returning as the Saddlebred show manager. Charlie brings a wealth of experience to the show, having been involved with Saddlebreds, Hackneys, road horses and ponies for the past 60 years and having managed horse shows for the past 20 years. Some of the shows managed by Byron include ProAm, Germantown Charity, Dixie Jubilee and the Alabama Charity Championship. He received the UPHA Herman Miles Horse Show Manager of the Year award in 2003. Charlie's attitude is that "if you want the show to be successful, you must let the exhibitors, trainers and owners know that you want them there and appreciate their coming to the show...you have to work very hard to make a horse show a success".

Byron plans to make good on that promise again at the Saint Louis show with a friendly and cooperative attitude from the office to the barn and into the show ring.

The horse show once again supports Longmeadow Rescue Ranch, the farm animal division of the Humane Society of Missouri. For more information on the charity and the

horses it has available for adoption, visit [www.longmeadowrescue.org](http://www.longmeadowrescue.org). This year we are adding Therapeutic Horsemanship as our second charity who has just introduced Horses for Heroes to support the rehabilitation of our returning soldiers and veterans who have suffered injuries. For more information, visit <http://www.thstl.org/>

The show location will again be at the National Equestrian Center in growing Lake St. Louis, Mo. For local information and things to do around town – including new hotels, new restaurants, spas, shopping and more – visit [www.stlouishorseshow.com](http://www.stlouishorseshow.com).

The 2010 Prize List will be mailed within the next few weeks or you can register on-line.

**Hope to see you at the Charity!**