

	SAINT LOUIS NATIONAL CHARITY HORSE SHOW stlhorseshow.com	HUNTER JUMPER	AMERICAN SADDLEBRED	Phone 636.394.2083 Fax 636.386.5501
		SEPTEMBER 15TH - 19TH	SEPTEMBER 22ND - 26TH	15572 Clayton Road Ballwin, MO 63011-3142

2010 St. Louis National Charity Horse Show Sponsorship Package

Benefiting the Humane Society of Missouri's
Longmeadow Rescue Ranch

Good for business. When you support the horse show, you're reaching a highly affluent equine audience with discretionary spending money. The St. Louis National Charity Horse Show attracts local exhibitors and participants from over 12 states who compete at this highly prestigious show. Over 500 exhibitors, trainers, parents, vendors and spectators stay in our hotels, dine in our restaurants and shop in our stores. Your support helps the horse show attract an even greater number of people to our show and the surrounding area.

Our History. Originating during the 1904 World's Fair, the St. Louis National Charity Horse Show has existed in its present form since 1978. A 501 (c) (3) not-for-profit organization, our goal throughout the years has been to support and highlight St. Louis-area charities, as well as provide a venue for some of the finest equestrian competition in the nation.

Our Charities. Proceeds from the St. Louis National Charity Horse Show benefit two local charities. The Humane Society of Missouri's Longmeadow Rescue Ranch (<http://www.longmeadowrescueranch.org>) and Therapeutic Horsemanship (<http://www.thstl.org>).

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The Humane Society of Missouri's Longmeadow Rescue Ranch is a not-for-profit organization dedicated to rescuing, rehabilitating and rehoming horses, cattle and other ranch animals. Nestled among 165-acres of woodland near Union, Missouri, the Humane Society of Missouri's Longmeadow Rescue Ranch is haven for hundreds of abused and neglected horses, cows, goats, pigs, ducks and other farm animals. The ranch is one of the most comprehensive horse and farm animal care and rehabilitation centers in the country. In addition to animal care, ranch staff provide hands-on humane education experiences for both children and adults.

Therapeutic Horsemanship (TH) has provided award-winning equestrian therapy programs for people with disabilities in St. Louis, St. Charles, Lincoln County and surrounding areas since 1975. Therapeutic Horsemanship is a 501(c)(3) not-for-profit organization located in St. Charles County and is nationally accredited by the North American Riding for the Handicapped Association (NARHA). Ranked as one of the top therapeutic riding programs in the country, TH's mission it to provide equine-assisted therapy programs for individuals with disabilities in order to develop their maximum physical and psychological potential. TH recently has launched "TH Horses for Heroes," which is modeled on a nationwide program that was created in 2007 by NARHA and the Veterans Administration (VA) to assist America's wounded service personnel and veterans. This is the first program of its kind offered in the St. Louis area.

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Sponsorship Levels

Gold Sponsorship Level: \$6,000

- Name on jump at Grand Prix
- Link to website from horse show (stlhorseshow.org)
- Special Night Sponsor and Championship class naming opportunities
- Front row tailgate space for H/J Grand Prix or Saddlebred Saturday Night box seats with acknowledgement by show announcer and present first place ribbon
- Rosette/medallion with long streamer in horse show arena
- Advertising banner in horse show arena for the duration of the two shows
- Sponsorship table in vendor area
- Program, prize list and website advertising opportunities

Silver Sponsorship Level: \$3,000

- Name on jump at Grand Prix
- Opening ceremony participation at one of the shows main events (H/J or Saddlebred) and present first place ribbon
- Link to website from horse show (stlhorseshow.org)
 - Front row tailgate space for H/J Grand Prix or Saddlebred Saturday Night box seats with acknowledgement by show announcer
- Rosette/medallion with long streamer in horse show arena
- Program, prize list and website advertising opportunities

Bronze Sponsorship: \$1,000

- Recognition in the program and on website
- Acknowledgement by show announcer
- Class naming opportunities and present first place ribbon
- Reserved seating in arena for donor and guests
- Rosette/medallion with short streamer in horse show arena
- Program, prize list and website advertising opportunities

Gifts under \$1,000

- Recognition in the program and on website
- Acknowledgement by show announcer
- Available levels:
 - Center-ring sponsor: \$500 (per jump)
 - Grand Prix jump sponsor: \$500 (per jump)
 - Class sponsor: \$200 - \$5,000
 - Championship class trophy and ribbon sponsor: \$175
 - Trophy and ribbon sponsor: \$100
 - Trophy or ribbon sponsor: \$50 - \$75

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Sponsorship Form

Company OR Personal Name _____

Contact person (if different from above) _____

Address _____ City _____ State _____ Zip _____

Phone # _____ Fax # _____ E-mail _____

Name as it should appear on printed materials: _____

Yes! We are pleased to support the St. Louis National Charity Horse Show benefiting the Humane Society of Missouri's Longmeadow Rescue Ranch at the following level:

- | | |
|--|---|
| _____ \$6,000 – Gold Sponsorship | _____ \$175 – Championship Trophy & Ribbons |
| _____ \$3,500 – Silver Sponsorship | _____ \$150 – Championship Trophy |
| _____ \$1,000 – Bronze Sponsorship | _____ \$100 – Qualifying Trophy & Ribbons |
| _____ \$500 – Center Ring / Jump Sponsorship | _____ \$75 – Qualifying Trophy |
| _____ \$200 – \$5,000 - Class Sponsor | _____ \$50 – Ribbons |

Division Request:

ASB ___ Hackney ___ Hunter ___ Jumper ___ Pony Hunter ___ Western ___ Other ___

_____ \$ _____ In-Kind Donations or Sponsorships of one of the Parties or Special Youth Events
 (Please call with special requests or questions)

Method of payment – (Gifts are tax deductible according to the amount allowed by law)

_____ Our check is enclosed made payable to: **St Louis National Charity Horse Show**

Mail check to: **15572 Clayton Road, Ballwin, MO 63011-3142**

_____ Credit Card. ___ M/C ___ VISA _____

Exp.date _____ Name as it appears on the card: _____

Signature: _____

E-Mail: stlnhorseshow@aol.com

Website: www.stlouishorseshow.com

For Horse Show Use Only

Donation Solicited by: _____ **Date:** _____

Amount \$ _____ **Date Received** _____ **Acknowledged** _____

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Show Program Advertising Form

Company OR Personal Name _____

Contact person (if different from above) _____

Address _____ City _____ State _____ Zip _____

Phone # _____ Fax # _____ E-mail _____

Name as it should appear on printed materials: _____

Artwork and program advertising must be submitted no later than Aug 16th 2010

Submit ads as PDF's to: Gretchen@Werremeyer.com

All advertising is full color.

_____ \$1,000 – Back Cover (8.5" x 11")

_____ \$325 – Half Page (8.5" x 5.5")

_____ \$1,000 – Inside Front or Back Cover (8.5" x 11")

_____ \$150 – Quarter Page (4.25" x 5.5")

_____ \$1,000 – Two Page Spread (11" x 17")

_____ \$50 – Business Card (3.5" x 2")

_____ \$600 – Full Page (8.5" x 11")

Method of payment – (Gifts are tax deductible according to the amount allowed by law)

_____ Our check is enclosed made payable to: **St Louis National Charity Horse Show**

Mail check to: **15572 Clayton Road, Ballwin, MO 63011-3142**

_____ Credit Card. ___ M/C ___ VISA _____

Exp.date _____ Name as it appears on the card: _____

Signature: _____

Website: www.stlouishorseshow.com

For Horse Show Use Only

Donation Solicited by: _____ **Date:** _____

Amount \$ _____ **Date Received** _____ **Acknowledged** _____

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Prize List Advertising Form

Company OR Personal Name _____

Contact person (if different from above) _____

Address _____ City _____ State _____ Zip _____

Phone # _____ Fax # _____ E-mail _____

Name as it should appear on printed materials: _____

Artwork and program advertising must be submitted no later than June 1st 2010

Submit ads as PDF's to: Gretchen@Werremeyer.com

All advertising is black only.

- | | |
|---|--|
| _____ \$500 – Back Cover (5.5" x 8.5") | _____ \$225 – Full Page (5.5" x 8.5") |
| _____ \$325 – Inside Front (5.5" x 8.5") | _____ \$100 – Half Page (4.25" x 5.5") |
| _____ \$250 – Inside Back Cover (5.5" x 8.5") | _____ \$75 – Quarter Page (2.75" x 4") |

Method of payment – (Gifts are tax deductible according to the amount allowed by law)

_____ Our check is enclosed made payable to: **St Louis National Charity Horse Show**

Mail check to: **15572 Clayton Road, Ballwin, MO 63011-3142**

_____ Credit Card. ___ M/C ___ VISA _____

Exp.date _____ Name as it appears on the card: _____

Signature: _____

Website: www.stlouishorseshow.com

For Horse Show Use Only

Donation Solicited by: _____ **Date:** _____

Amount \$ _____ **Date Received** _____ **Acknowledged** _____